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SITUATION & SOLUTION

A Midwest based marketing company delivering innovative marketing solutions that impact how consumers experience a brand. With a strong team of talented people working together in a dynamic, collaborative environment, technology is a key element of their business success. They work with some of the most recognizable brands in the world.

A planned server upgrade and introduction to virtualization for consolidation were key business drivers. Along with the consolidation, they were looking for ways to simplify their environment and set a foundation for future growth. Compute environment is a server count in the 30's, Active Directory is Windows 2003 and Exchange is targeted for upgrade

SOLUTION OVERVIEW

Working with the client to understand their business, we designed and built their systems foundation using vSphere 5, 2 x 8GB fiber channel switches and a Hitachi Data Systems storage array. With the introduction of virtualization, a highly available compute foundation was established.

The client also had rack space at a near-by co-lo facility. Repurposing the co-lo facility for DR purposes will be used for improving their Recovery Time with the mobility features in VMware.

- HP DL380 Servers
- VMware vSphere 5
- HDS AMS 2100 storage array
- Brocade fibre channel switches

ENVIRONMENT SNAPSHOT

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With the new vSphere cluster, we have a compute environment capable of meeting the server and application expansion needs. We can run multiple operating systems in the vSphere environment and reduce amount of equipment in their data center.